

#BEICONIC



About The Branding Icon

I practice over 45 marketing strategies, 75 publicity tools, and techniques and over 30 branding strategies and have developed a signature branding and business formula that is bar none. From South Africa to South of the Border, my campaigns are perfect for brands that offer premium services paired with premium prices. My innovative and futuristic mindset offers businesses new ideas, new strategies, and powerful techniques that are result-heavy and original.



Contact ICONIC®

My Services

ICONIC is an Innovation Branding Consultancy Hyper-Focused on Branding, Marketing, Publicity, Business Development, and Sales Success.

I infuse the latest and most innovative public relations trends, cultural influences, and technology to deliver ideas, persuade audiences, and impact market share. Then, I use your ecosystem and storyline to emboss an ICON.

SWaM Certified/eVA Registered/PRSA Member

Website

www.thebrandingicon.com

Email

info@thebrandingicon.com

Based in Hampton Roads, Virginia
Available Globally
Virtual and Flexible

*Integrating, Consistent, Opportunity
using Nostalgia, Innovation and
Cultivation®*

READY TO #BEICONIC?



PAMELA
ROSARA
JONES

I·CON·IC
/i'känik/
: widely recognized and
well-established



As a Global Brand Marketing Strategist with 15+ years of experience curating best-in-class brand marketing campaigns, I have owned the orchestration of complex B2B and B2C brand blueprints that include traditional and digital marketing strategies, revolutionary publicity techniques, and multi-faceted omni-channel multi-pronged brand marketing platforms.

BRAND LIKE YOU MEAN IT

CHANGING THE FACE OF BRANDING ONE ICON AT A TIME

Iconic brands require a high-impact, tailor-made branding and public relations blueprint that is powerful, bold, and always ahead of competitors. One thing that 2021 has taught millions in business is that change is constant. Constructing an agile public relations process that can flourish in today's modern times can be the lifeline of your business. Consumers want to hear from you. Winning the consumer experience one micro-moment at a time shows your clients you care about every step of their consumer journey. It is now time to magnify your brand's message through my trademarked and registered Iconic branding formula that has propelled businesses large and small. It is now time for your business to #Belconic.

Your Businesses' Entire Brand in A Day or Your Brand Strategized For The Year, You Choose.



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