



Pamela Rosara Jones The Branding Icon

ABOUT ICONIC®

ICONIC is an Innovation Branding Consultancy Hyper-Focused on Branding, Marketing, Publicity, Business Development, and Sales Success it stands for Integrating, Consistent, Opportunity using Nostalgia, Innovation and Cultivation. A formula curated by me to bring out the best in your business.

STEP 1. START WITH YOUR ICONIC® DISCOVERY CALL

My ICONIC Discovery Call allows you to ask questions and detail all of your business and branding pain points but most importantly, explain to me your brand needs, business objectives, organizational vision and your intended future plans.

STEP 2. - MAKE IT HAPPEN WITH YOUR NEW ICONIC® CONSULT

After our discovery call reveals what makes you stand out and distinctive. I curate your tailor-made branding blueprint from project conception to project completion. Your ICONIC Prototype Intensive blueprint will entail multiple strategic formulas, plans, and guides explicitly crafted for your business for the long haul.

Your Businesses' Entire Brand in A Day or Your Brand Strategized For The Year, You Choose.

ICONIC PHILOSOPHY

There are six primary ways to work with my consultancy, and all of them are tailor-made, high-impact strategies, formulas, plans, and blueprints that are true to methodology and innovation in today's modern society. Each campaign automatically entails a full brand audit (from traditional to digital brand facets) of your business and a complete analysis of your culture, market, and future opportunities in your specific industry. After our discovery call, you will receive information on the best steps to move forward in building your brand equity.

SIX ICONIC SERVICES



ICONIC HUSTLE BUNDLE

The Iconic Hustle Bundle is for those brand owners who want to add key consulting services to what they already have implemented or are not quite ready for the Iconic Prototype Intensive.



ICONIC BLUEPRINT BRANDING SERVICE

The Iconic Blueprint Branding Suite is a conglomerate of all of my key services in 1 campaign for 3 months. The value here is jam-packed with multiple powerful services tailor-made just for you with concierge service on the side.



RESET: REINNOVATE: REBRAND BUSINESS INITIATIVE

The R3:BI Rebrand consulting service is specifically for businesses that are in need of repositioning or a complete rebrand.

THE LUXSIGNATURE BRAND

PRESTIGE CLIENT PARTNERSHIP PROGRAM

I will be an extension to your business and will create and do what is necessary to cultivate the needed strategies that will set you up for success. This is only for those looking to play in the big leagues, completely conceptualized and creatively directed, and implemented by me, The Branding Icon.

WANT YOUR OWN VIP DAY?

LEARN MORE ABOUT:

THE ICON-IT BAWSE CHICK BRANDING SUITE AND THE MAN BAWSE BRANDING SUITE IS A POWER PUNCH OF ALL OF MY SERVICES COMBINED INTO AN ICONIC DAY PERFECT FOR A BAWSE.

GET IN TOUCH WITH ME



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Based in Hampton Roads,
Virginia | Available Globally



www.thebrandingicon.com